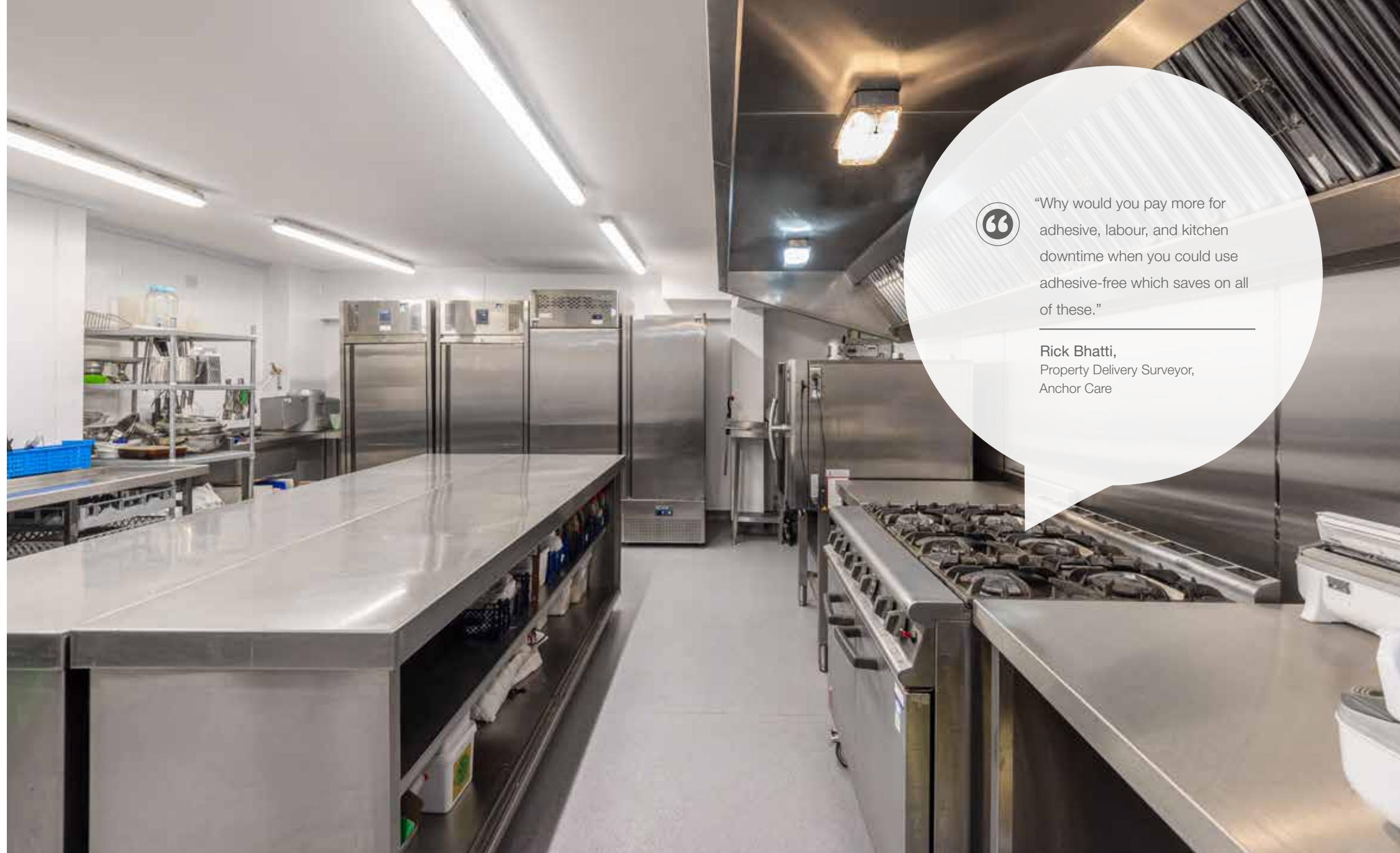


altro

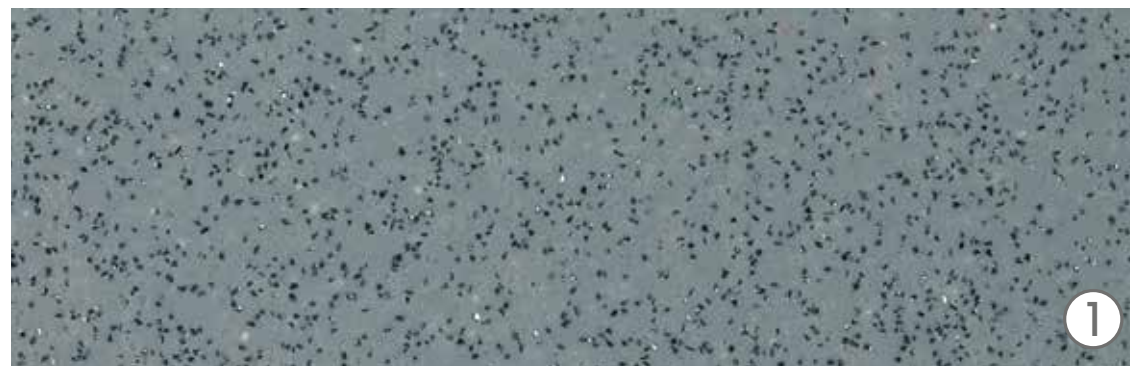
## Madeleine House care home (Anchor Care), Birmingham

Seamless and disruption-free installation at care home



“Why would you pay more for adhesive, labour, and kitchen downtime when you could use adhesive-free which saves on all of these.”

Rick Bhatti,  
Property Delivery Surveyor,  
Anchor Care



1. Altro Stronghold™ 30 adhesive-free | Tempest





## Madeleine House care home (Anchor Care), Birmingham

Seamless and disruption-free  
installation at care home

### Issue

Madeleine House care home in Birmingham is a trusted provider of care for elderly people and offers support for people who have residential and dementia care needs. The Madeleine House team pride themselves on the quality of their catering, with their Chef Manager preparing meals daily from fresh, seasonal ingredients. The care home kitchen was in a poor state of repair and a full refurbishment was carried out, providing updated facilities.

### Approach

As the care home catering team were operating out of a temporary kitchen in the car park, the kitchen refurbishment needed to be completed quickly, and with limited inconvenience and disruption to the staff and residents. After conversations with Altro's specification consultant and recommendation from the installer, an adhesive-free safety floor was specified.

"Using an adhesive-free floor took away the chance of a poor installation and uneven finishes. It was a seamless process with the same product guarantees. Guttled I didn't know about this product sooner to use on other previous projects." Rick Bhatti, Property Delivery Surveyor, Anchor Care.

### Solution

Altro Stronghold 30 adhesive-free in colour Tempest was installed in the commercial kitchen. Designed exclusively for commercial kitchens, Altro Stronghold 30 adhesive-free can be welded and walked on the same day, significantly reducing kitchen downtime. With an integral DPM, it's fast-fitting and can even be installed over existing flooring or on fresh concrete with a maximum RH of 97%.

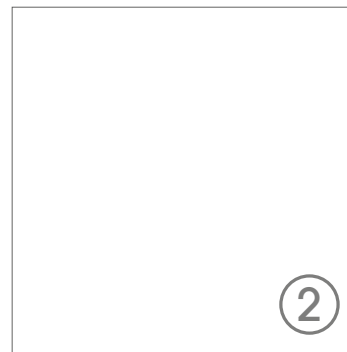


"The flooring installation had been a one-day install rather than two days. It's a faster, easier option to install, even when having to lay a new screed."

Jack Walding,



1



2



3

#### Looks great with:

1. Altro Wood™ adhesive-free | Post Oak
2. Altro Whiterock White™
3. Altro Whiterock Satins™ | Clay

Altro Stronghold 30 adhesive-free is the ideal flooring solution for busy kitchens. It's easy to maintain and repair and has strong scratch and scuff resistance, giving your kitchen floor a long-life expectancy. It has Altro's highest rating for slip resistance (PTV>55, R12) and 3mm thickness, which provides comfort underfoot and noise reduction up to 10dB.